



## Sunborn makes big international expansion

**January 2014 – In the first quarter of 2014 Sunborn, a privately owned Finnish hotel and real estate company, will complete an investment in two new international yacht hotels, with the opening of the Sunborn Gibraltar and Sunborn London.**

Superyachts have become the world's ultimate symbol of wealth and exclusivity. Sunborn's unique concept – the yacht hotel – combines the high value associated with luxury yachts and a modern hotel. Both of the new yacht hotels are designed and manufactured to the highest quality standards and will offer unique accommodation and excellent services to hotel guests.

### **Sunborn Gibraltar**

Located at the Ocean Village Marina in Gibraltar the new-build superyacht hotel will be operated by Sunborn and features extensive wall-to-wall and floor-to-ceiling windows with private terraces and balconies to allow hotel guests to enjoy the spectacular views of the Mediterranean and Rock of Gibraltar.

The 144 meter Sunborn Gibraltar has over 18,500 square meters of floor space, with 189 guest rooms over seven hotel floors. Facilities onboard include extensive sun decks, a swimming pool, a bar and outdoor lounge, a spa and fitness center, a VIP casino, a lobby cocktail bar, a fine dining restaurant, and a top floor restaurant which has a retractable roof and glazing to open the restaurant to the blue skies and sea views. Conference and event facilities on board include a grand ballroom, conference area suitable for large weddings, private parties, conferences and events.

### **Sunborn London**

Operated by ISS Hotels Division the new Sunborn London will be located in the prestigious Royal Victoria Dock, next to London's largest exhibition centre, ExCeL London.

The current yacht hotel located at the Naantali Spa – the renowned Sunborn Princess – will undergo extensive remodelling and will be relocated to London for the opening of the hotel in March 2014.

The 120 meter Sunborn London will offer 138 spacious yacht bedrooms and suites over 5 floors with entertaining space, including a fine dining restaurant, bar, auditorium and conference rooms, gym and extensive outside decks and private terraces.

The hotel will primarily attract corporate clients, with its close proximity to ExCeL, London City Airport and Canary Wharf. However the hotel's luxury accommodation and facilities will also provide the ideal base from which to enjoy the local attractions, including the O2, Greenwich and the Emirates Airline.

[www.sunborngibraltar.com](http://www.sunborngibraltar.com)  
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## Naantali Spa is renewed

The Naantali Spa Hotel is undergoing a major investment in the renovation and expansion of hotel facilities and guest accommodation.

After 10 years of successful operation, the Sunborn Princess yacht hotel, currently located in Naantali, will be renovated and re-located to the prestigious location of the Royal Victoria docks in London.

This will be followed over 2014 by the continuation of an investment program to upgrade and renovate key areas of the Naantali Spa. The redevelopment will include new facilities, as well as plans to build an extension to the spa area and a new high-quality vacation ownership destination.

The redevelopment will include the renovation or upgrading of all the hotel's guest rooms, conference facilities and meeting rooms, as well as plans for the upgrading and expansion of the Naantali Spa's pool areas.

Initiated last year the extensive renovations will be completed in 2014. Designed to provide an enhanced guest experience, already completed are newly redesigned conference rooms and remodelled guest rooms, which feature high-quality modern materials and extensive new technology.

For families, new Moomin-themed rooms at the Naantali Spa offer the ideal space for families to spend quality family time together. They will include all the new luxury furnishings as well as a contemporary living room with two children's sofa beds, allowing the whole family to stay together in comfort.

Commenting on the developments at the Naantali Spa, owner **Ritva Niemi** says

*"It's going to be a very important year for Sunborn. We are taking a big international step with the opening of two new yacht hotels in London and Gibraltar. In addition in 2014 we will complete an extensive investment in Naantali and unveil a new vision for the spa concept. In the 1980's we created the first spa in Finland, which became an immediate success as one of Finland's most respected conference and vacation resorts. We achieved this status by providing high-quality services in a unique setting. Now it's time to look forward to the next 40 years and the new developments to come."*

Commenting on the new developments, **Hans Niemi**, Sunborn Executive Director, says

*"Our goal is to expand the Sunborn Yacht Hotel concept to well-known locations around the world. The new hotel in London, currently the world's most important city – together with a dynamic Mediterranean location in Gibraltar, gives us a an important platform for the Sunborn brand and business concept, Our yacht hotels are hotel properties which deliver significant benefits".*



ISS Hotel Director, **Karen Thomson**, comments

*"We are delighted to see the return of Sunborn to London, at ISS we see this as very exciting opportunity and together with our partners at Excel we look forward to providing our guests a totally unique and lasting experience."*

ExCeL London CEO, **David Pegler**, comments on the partnership

*"We are looking forward to the arrival of the Sunborn Yacht Hotel to ExCeL London and further adding to our world class infrastructure and facilities. Utilising the water with a floating hotel links back to the heritage of London's Royal Docks with the new cargo being people and services, and boosting job creation and transactions as the docks did in their heyday. We are continually looking at ways to enhance the experience for our customers and this stunning hotel will bring the number of onsite hotel rooms to over 1600."*

**For more information or to request high-resolution images please contact**

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